



Elevate the way you interact with donors.

Relationships are at the core of fundraising. Savvy fundraisers are embracing social media to deepen their relationships and find new partners.

The best fundraisers are using social channels to:

Develop strategic relationships

Build relationships with partners and donors through smarter outreach

Establish relationships with multiple points of contact

Create new connections with the right people at foundations and in corporate giving to secure funding

Cultivate existing donors

Build personalized relationships with your full donor base – not just your biggest funders

Make LinkedIn a platform for your mission and vision

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