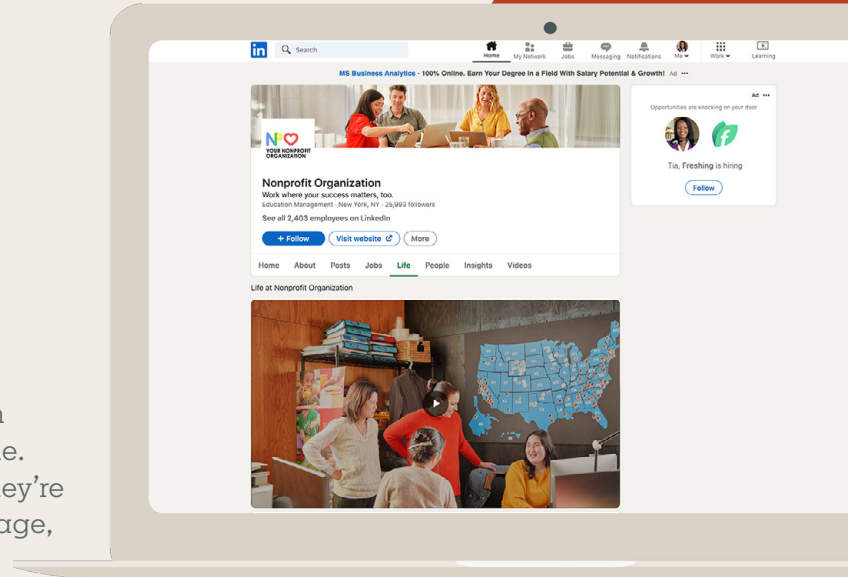


# Introducing LinkedIn Career Pages for Nonprofits

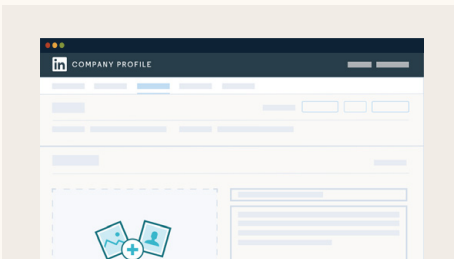
Establish your nonprofit as a great place to work with a Career Page that highlights what makes you unique. Candidates are 1.8x more likely to apply to a job if they're familiar with the organization—and with a Career Page, you can make an unforgettable first impression.



Showcase your nonprofit as an employer of choice with a Career Page that gets candidates' attention

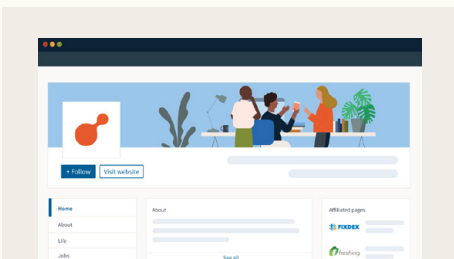
## Share your nonprofit's story

Inspire visitors with details about your organization's mission, vision, and the amazing work your employees do every day.



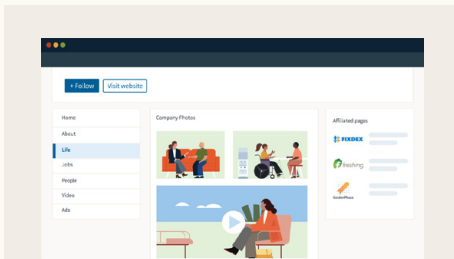
## Target specific audiences

Put the right content in front of the right people by customizing what different viewers see when they visit your page.



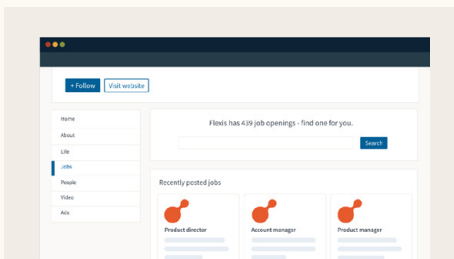
## Spotlight your culture

Help candidates envision working at your nonprofit with photos, videos, employee testimonials, and more.



## Drive qualified applications

Encourage candidates to apply with a dedicated jobs tab that automatically recommends roles based on their experience and skills.



Put your nonprofit's culture in front of...

**756M+**  
engaged and active members

**5M+**  
global nonprofit professionals

**40M**  
people searching for jobs on LinkedIn every week

## Get more from LinkedIn Career Pages

### Drag-and-drop editing

Update your page in minutes with intuitive editing features that allow you to easily customize its look and feel.

### Smart analytics

Gain insight into who is visiting your page and what content is resonating with your audience.

### Employee-created content

Leverage content created by your employees to provide an authentic snapshot of your organization.



## Bundle your LinkedIn Career Page to amplify your success

### LinkedIn Jobs

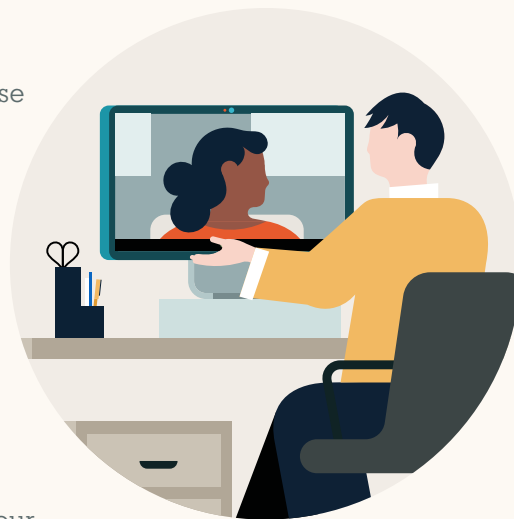
Fill open roles at your nonprofit faster with easy-to-post jobs, precise targeting, and intuitive candidate management features.

### LinkedIn Recruiter

Find and engage talent with the skills your organization needs—then invite them to visit your Career Page to learn more.

### Recruitment Marketing

Grow candidates' awareness of your organization with targeted and dynamic ads that lead them to your Career Page.



“LinkedIn has been great. Being able to not only highlight your organization’s brand through your LinkedIn Page but also reach out to passive candidates has been a game-changer.”

Isaiah Weatherspoon, Director of HR Operations, Colorado Coalition for the Homeless

Discover other resources to help your nonprofit plan, develop, and hire talent

[LinkedIn Talent Insights](#)

[LinkedIn Recruiter](#)

[LinkedIn Learning](#)

Build and retain powerful nonprofit teams with hiring solutions from LinkedIn for Nonprofits

Contact us to learn more: [nonprofit.linkedin.com/hire/contact-us](https://nonprofit.linkedin.com/hire/contact-us)

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