# Introducing **LinkedIn Sales Navigator** for Nonprofits

Tap into the world's largest professional network and make more of the connections that matter. LinkedIn Sales Navigator helps nonprofits take their fundraising and development strategies to the next level—so you can find the resources you need to change the world.

•				
in Sales Navigator Q Search	Home Lists Saved search	hes		
Q. Search messages 🚊	→ Forward			
Antoine Martel 5//2020 Hi Jack, absolutely. My team has seen a ton of success using your product	😡 This is the very beginning of your convession with Ansaire			
Terence Welch 3/2/2020 Tim doing a local build on sales-aoi and seeing tons of errors can you please	6/0000 Antoine Martel 5:05.94 H Jack, absolutely, My team has seen a ton of success using your product and rd be happy to	9 1 16 sh		
Filip Malay 3//2020 I'm doing a local build on safes-api and seeing tons of errors can you please	put in a good word.	3		
Ai Huang 176(2020 I'm doing a local build on sales-api and seeing tons of errors can you please	You 4.25 MM Antoine, wanted to touch base. First off congrate, Trustway is going up like a rocket. If like to see if we can help out with marketing and saw you were connected and worked with Percho M. Would like to fogure out write sorts of needs has team has and if I there's an way we can help.	NPO		
Malina Misari 12/13/2019 I'm doing a local build on sales-api and seeing tons of errors can you please		90404		
Timothy Simon 10/22/2019 I'm doing a local build on sales-api and seeing tons of errors can you please	Type your message here 5			
Terence Wetch 5/12/2019 I'm doing a local build on sales-aoi and seeing tons of errors can you please				
Terence Welch 9/12/2019 I'm doing a local build on sales-api and				

## Elevate your team's efforts throughout the fundraising lifecycle

#### Target the right people

Rapidly identify potential corporate partners, champions, decision makers, or major donors, then organize them into lists to keep track of who you want to talk to.



#### Find the best path forward

Understand who you already know by mapping your organization's collective network, paving the way for more warm introductions.



#### Research more effectively

Easily maintain an up-to-date list of contacts and constituents and ensure you never miss an update about them that could inform your approach.



#### Build and cultivate relationships

Send the right outreach at the right time—all the information you need to craft a personalized and compelling message is right at your fingertips.



Sales Navigator users see a

# 2.5x increase

in decision-maker connections



# Get more from LinkedIn Sales Navigator

#### Advanced search capabilities

Search based on factors like company size and type, years of experience, department growth, job changes, personal interests, and more.

#### Lead recommendations

Spot new opportunities at companies you're targeting and gain insights into what prospects are sharing—even if you're not connected.

#### Embedded InMail

Engage with prospects directly on a platform they know and trust, without needing to toggle between different windows.

•	
in sales navigator	
Company A Technology Industries	
352 Sales search 15 Target accounts Recommended Leads	
Rachel G. Mental Health Counsetor	
Save	
Company B Health Services	

"Within the first 90 days, one of our reps closed a deal that covered not only the entire cost of the licenses for our team for the year, but left us an additional \$5,000 to invest in CPR's news and music services."

#### Cynthia Railsback,

Director of Corporate Support, Colorado Public Radio

### Bundle LinkedIn Sales Navigator to amplify your success

#### **Marketing Solutions**

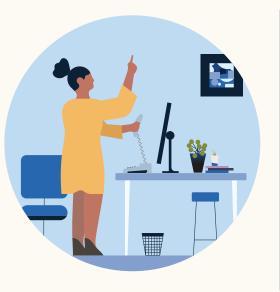
Grow prospects' awareness of your nonprofit with targeted ads that appear directly in their LinkedIn feed.

#### **Career Pages**

Attract your next great fundraiser by showcasing your organization as an employer of choice.

#### Glint

Ensure your fundraising team is engaged and satisfied, and keep an eye out for attrition red flags.



Discover other resources to help you plan, hire, and develop your nonprofit workforce

#### LinkedIn Talent Insights

#### LinkedIn Jobs

LinkedIn Learning

Unlock the full power of your connections with LinkedIn for Nonprofits