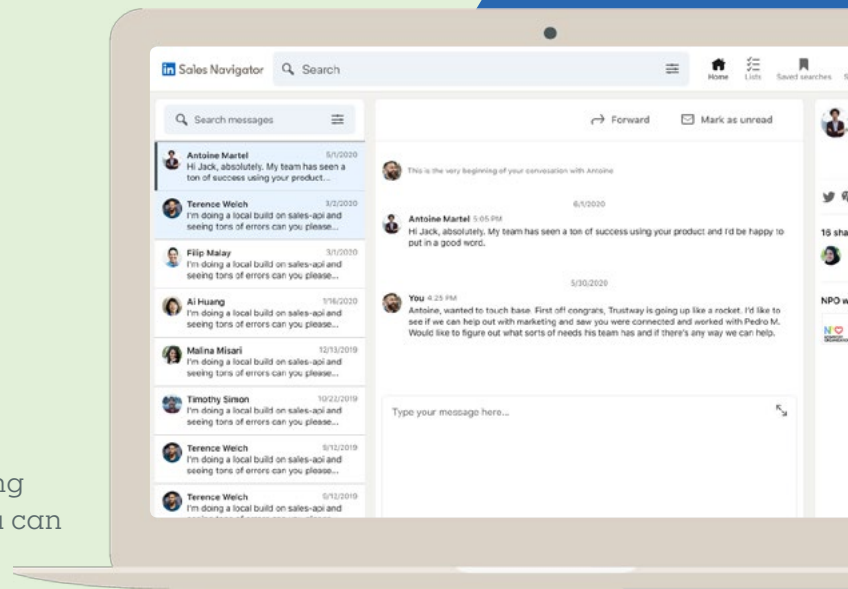


Introducing LinkedIn Sales Navigator for Nonprofits

Tap into the world's largest professional network and make more of the connections that matter. LinkedIn Sales Navigator helps nonprofits take their fundraising and development strategies to the next level—so you can find the resources you need to change the world.



Elevate your team's efforts throughout the fundraising lifecycle

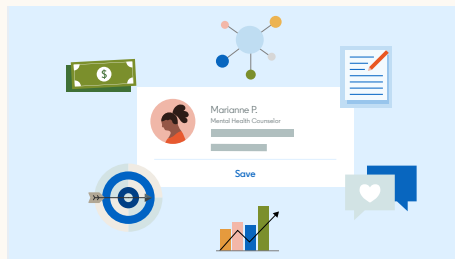
Target the right people

Rapidly identify potential corporate partners, champions, decision makers, or major donors, then organize them into lists to keep track of who you want to talk to.



Research more effectively

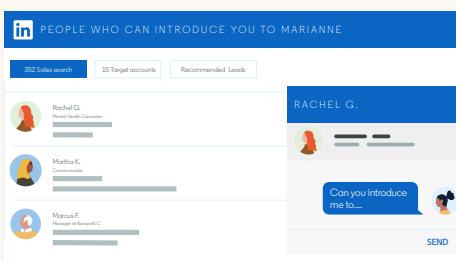
Easily maintain an up-to-date list of contacts and constituents and ensure you never miss an update about them that could inform your approach.



Sales Navigator users see a **2.5x** increase in decision-maker connections

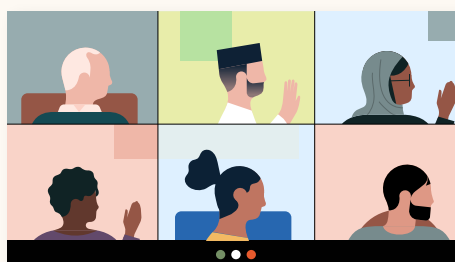
Find the best path forward

Understand who you already know by mapping your organization's collective network, paving the way for more warm introductions.



Build and cultivate relationships

Send the right outreach at the right time—all the information you need to craft a personalized and compelling message is right at your fingertips.



Get more from LinkedIn Sales Navigator

Advanced search capabilities

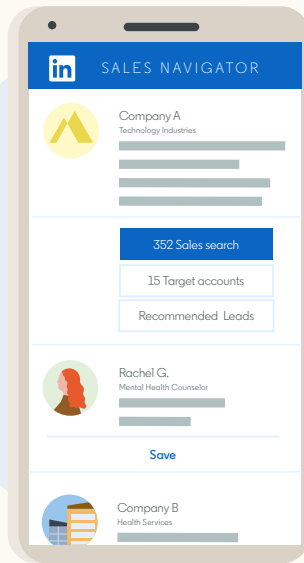
Search based on factors like company size and type, years of experience, department growth, job changes, personal interests, and more.

Lead recommendations

Spot new opportunities at companies you're targeting and gain insights into what prospects are sharing—even if you're not connected.

Embedded InMail

Engage with prospects directly on a platform they know and trust, without needing to toggle between different windows.



“Within the first 90 days, one of our reps closed a deal that covered not only the entire cost of the licenses for our team for the year, but left us an additional \$5,000 to invest in CPR’s news and music services.”

[Cynthia Railsback,](#)

[Director of Corporate Support,](#)
[Colorado Public Radio](#)

Bundle LinkedIn Sales Navigator to amplify your success

Marketing Solutions

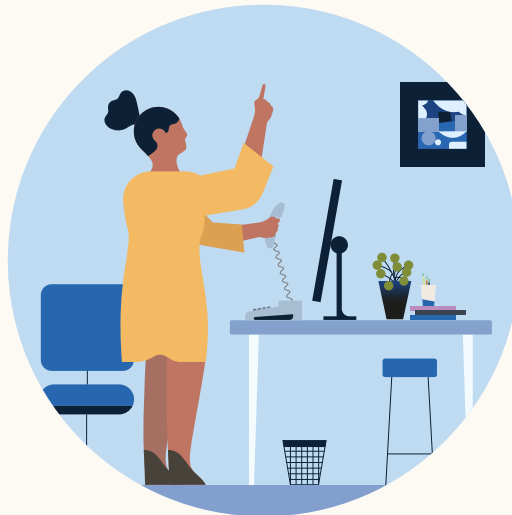
Grow prospects' awareness of your nonprofit with targeted ads that appear directly in their LinkedIn feed.

Career Pages

Attract your next great fundraiser by showcasing your organization as an employer of choice.

Glint

Ensure your fundraising team is engaged and satisfied, and keep an eye out for attrition red flags.



Discover other resources to help you plan, hire, and develop your nonprofit workforce

[LinkedIn Talent Insights](#)

[LinkedIn Jobs](#)

[LinkedIn Learning](#)

Unlock the full power of your connections with LinkedIn for Nonprofits

Contact us to learn more: nonprofit.linkedin.com/fundraise/contact-us

LinkedIn for Nonprofits